



D.K.S. Charitable Institute ®

GLOBAL INSTITUTE OF MANAGEMENT SCIENCES

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Recognized Under Section 2(f) of UGC | Recognized by Govt. of Karnataka

BBA

Information Brochure



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#6, 3rd Cross, D Road, Ideal Homes Township, Rajarajeshwari Nagar, Bangalore-560098



CHAIRMAN'S MESSAGE

D K SHIVAKUMAR

Chairman ,
DKS Charitable Institute (R)

It is with great pleasure and delight that I welcome our students to the Global Institute of Management Sciences (GIMS). Students looking out for countless opportunities and innovative challenging learning experiences choose GIMS as their destination for Higher Education.

PRINCIPAL'S DESK

Dr. GEETHA. M. RAJARAM,
Principal & Director, GIMS



Here the young minds come together while we transform them into a new generation of responsible leaders. Collaborating closely with industry leaders, distinguished faculty and students of diverse experience inspire innovative thinking and entrepreneurial spirit through students' forum and campus activities.

EXPLORE GIMS

GIMS believes in sustained, well-designed pedagogy & participatory self-reflections with a right synthesis of assertiveness & values in all its endeavors. The founders of GIMS believe in the motto "Quality education for all at all levels".

VISION

To transform young minds with values, trust, skills & knowledge into responsible & inspired leaders through innovative thinking & entrepreneurial spirit.

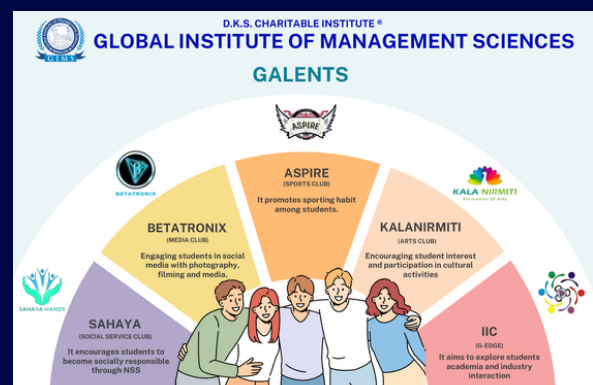
MISSION

To impart quality and value-based education. To encourage and support research and development activities. To create a conducive environment and nurture young minds to be socially responsible.

LIFE AT GIMS



GIMS STUDENT CLUBS



TALISMA®

PROFESSIONAL CLUBS

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BACHELOR OF BUSINESS ADMINISTRATION (BBA)

DURATION: 3 YEARS

Specializations :

MARKETING

SUPPLY CHAIN
MANAGEMENT

FINANCE

HUMAN RESOURCE
MANAGEMENT

RETAIL
MANAGEMENT

DATA ANALYTICS

PLACEMENT TRAINING @ GIMS



Aptitude
Training



Competency
Mapping
Tests



Mock Group
Discussion



Certified
Technical Training
Programs



Personality
Enhancement
Programs



Workshops/
Seminars/
Expert Talks



Pool Campus
Drive



Certification
Courses

Our Academic Partners :



Our Placement Partners :



Growing & Inspiring Minds for Success (GIMS)

Programs Offered by GIMS,

UG PROGRAMS

- **B.COM** ACCOUNTING, FINANCE, MARKETING, HR, INFORMATION SYSTEM.
- **B.COM** ACCA (UK)
- **BBA** FINANCE, MARKETING, HR, DATA ANALYTICS, RETAIL MANAGEMENT, SCM.
- **BCA** FULL STACK DEVELOPMENT, DATA SCIENCE, AI, ML.

PG PROGRAMS

- **MCA** MACHINE LEARNING, CLOUD COMPUTING, BIG DATA ANALYTICS, WEB PROGRAMMING.
- **MBA** MARKETING, LOGISTICS AND SUPPLY CHAIN MANAGEMENT, HUMAN RESOURCE MANAGEMENT, FINANCE, BUSINESS ANALYTICS.



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For More Details



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